

LANDSCAPE[®]

Durable Tires

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PRESS KIT

2026

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ABOUT US



**A TIRE LINE BUILT
AROUND THE DURABLE
TIRE CATEGORY**

Landscape Durable Tires is the creator of the Durable Tire category, built around durability first. Headquartered in San Dimas, California, the company is engineering tires designed to reduce wear, extend tread life, and decrease replacement frequency.

While most brands compete on speed, style, or price, Landscape Durable Tires focuses on one metric first: longevity.

Less Wear More Miles

WHY IT MATTERS



**OUTLAST THE CYCLE.
DRIVE LONGER.**

With most U.S. roads rated in poor to mediocre condition¹, tires endure constant surface stress every day. That reality accelerates tread wear and forces earlier replacement long before a tire 'fails.' More than 250 million end-of-life tires are generated each year² in the United States, and replacement frequency drives waste, cost, and resource consumption.

Landscape Durable Tires exists to challenge the industry's replacement cycle by engineering for wear resistance and longevity first.

¹ American Society of Civil Engineers. (2021). 2021 Report Card for America's Infrastructure. Reston, VA: American Society of Civil Engineers.

² U.S. Tire Manufacturers Association and U.S. Environmental Protection Agency. (2021). U.S. Scrap Tire Management Summary Report, 2019. Washington, DC.

QUOTES



**“DURABILITY ISN’T A
FEATURE FOR US. IT’S THE
STARTING POINT. EVERY
ENGINEERING DECISION
BEGINS WITH THE
QUESTION: DOES IT
PROVIDE LESS WEAR AND
MORE MILES?”**

Joe Acosta, Marketing Director

MEDIA ASSETS



DOWNLOADABLE MEDIA ASSETS

- Primary Logo (purple)
- White Logo
- Black Logo
- Purple Block Logo
- White Block Logo
- High-res tire product image
- 2-3 lifestyle shots

[ZIP FILE](#)

GET IN TOUCH



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